

# Impact of Corona Virus Outbreak on European Companies in China

Flash Survey Results | Beijing, 2/27/2020

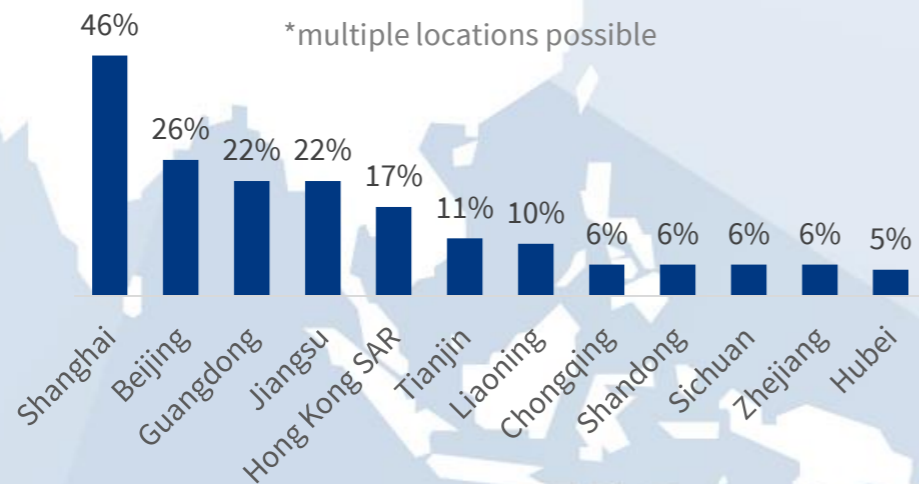


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# DEMOGRAPHICS

## Regional location\*

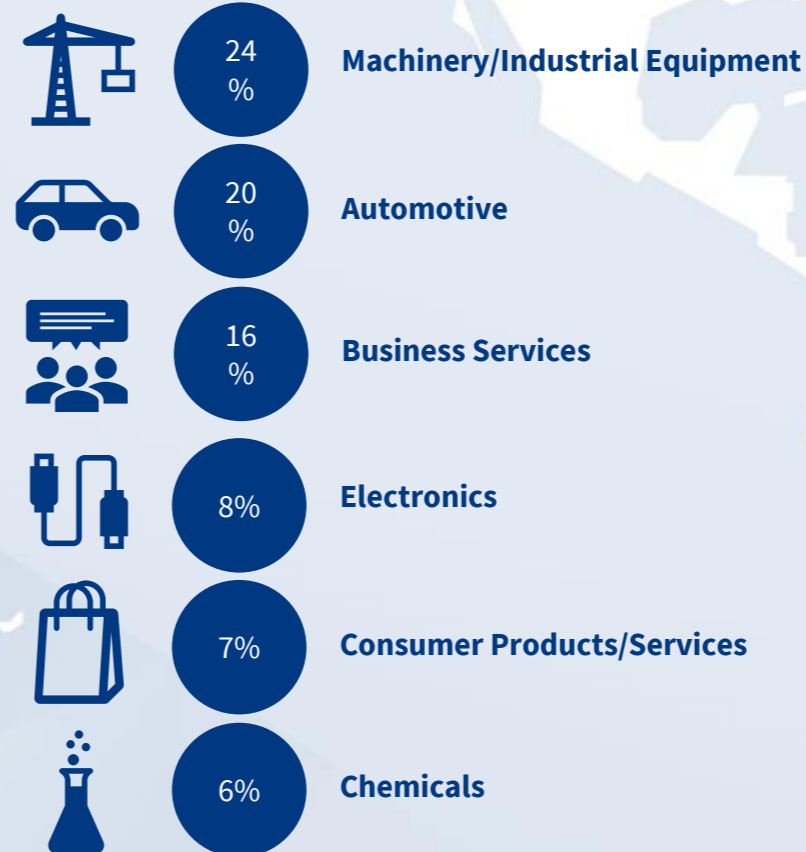
\*multiple locations possible



## Company's headquarter location



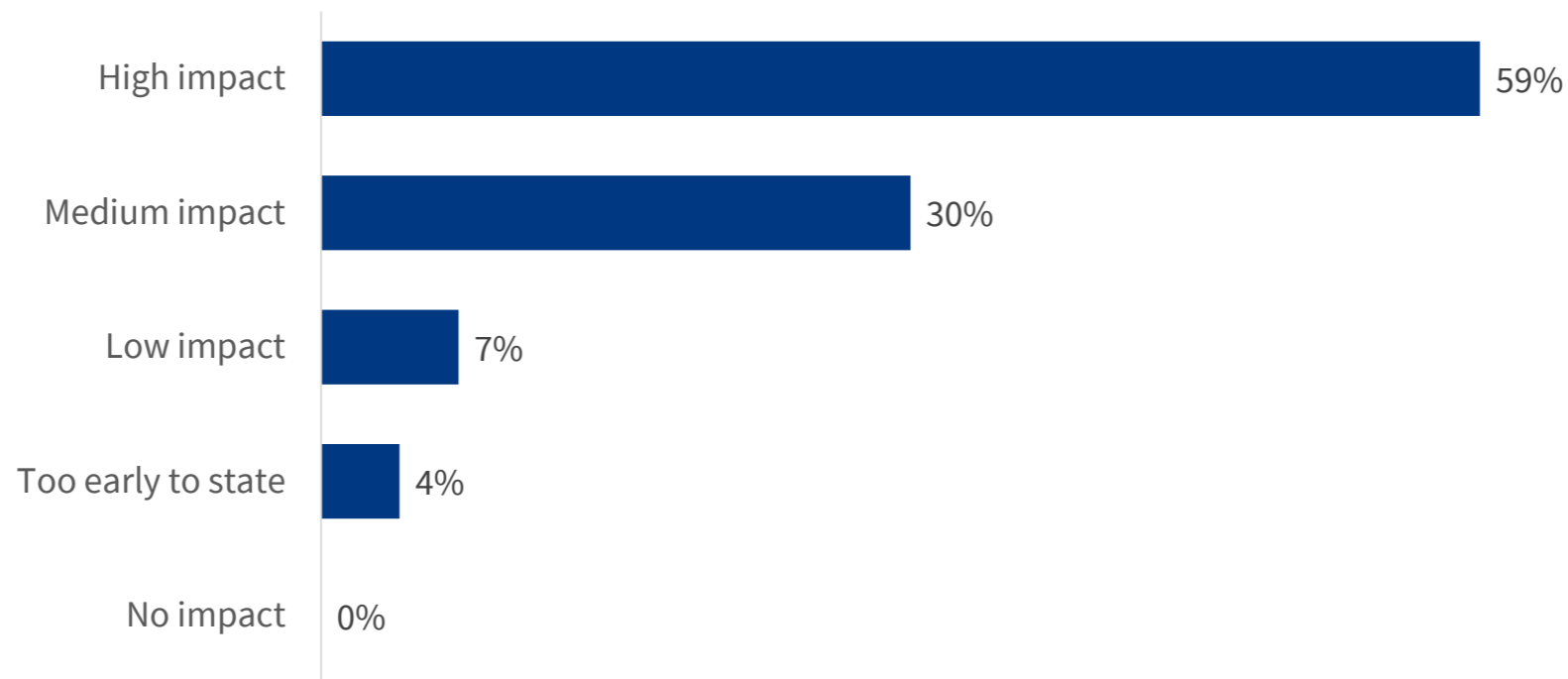
## Industry



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# ALL RESPONDENTS ARE IMPACTED, AND THE IMPACTS ARE COMPREHENSIVE AND SEVERE: **CURRENT IMPACT**

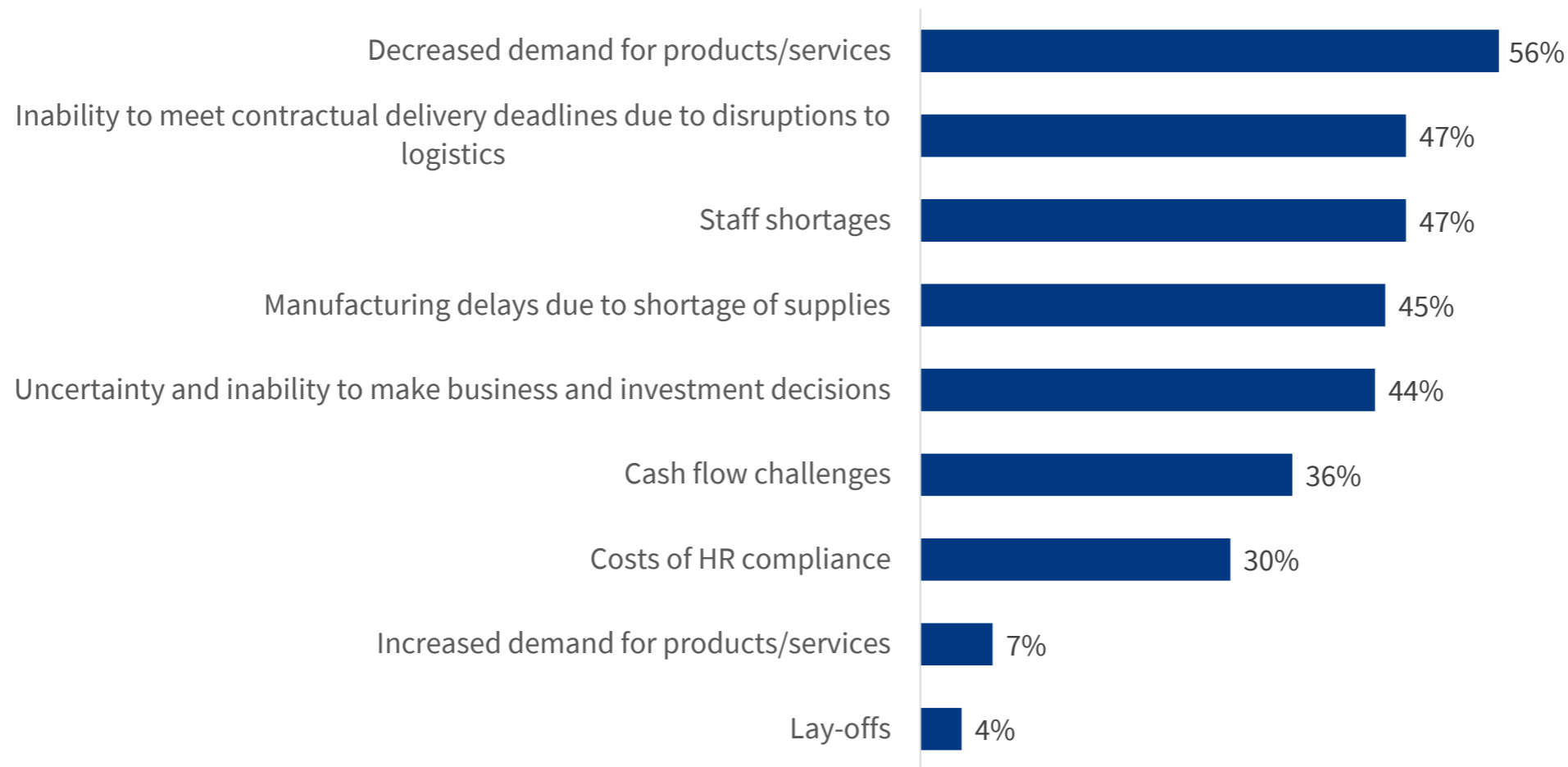
Is the novel coronavirus outbreak, and the resulting prevention-and control measures, having any current impact on your business? (n=576)



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# ALL RESPONDENTS ARE IMPACTED, AND THE IMPACTS ARE COMPREHENSIVE AND SEVERE: MAIN EFFECTS

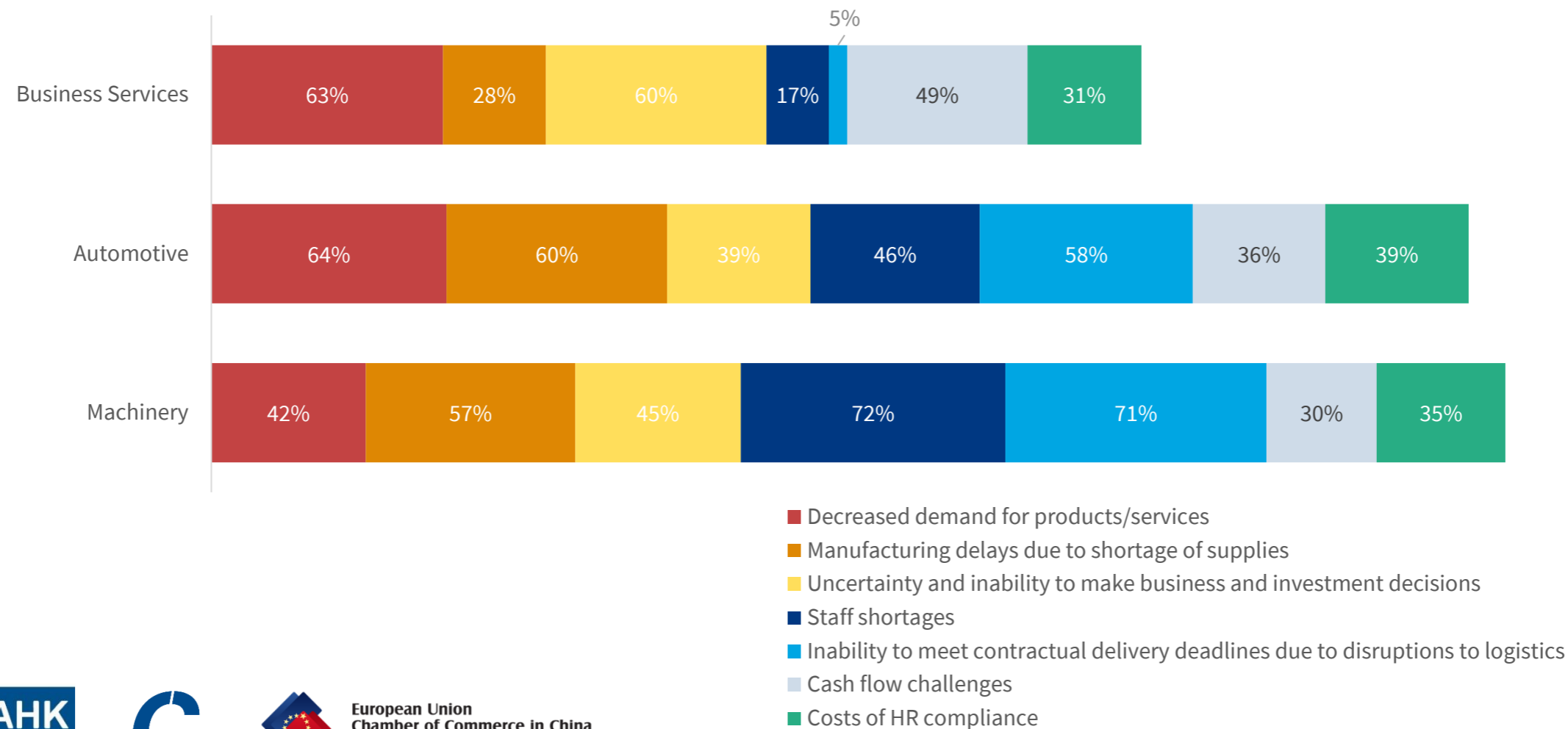
Please specify how your business in China has been affected by the novel coronavirus outbreak so far. (n=574, multiple answers possible)



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# ALL RESPONDENTS ARE IMPACTED, AND THE IMPACTS ARE COMPREHENSIVE AND SEVERE: MAIN EFFECTS

Please specify how your business in China has been affected by the novel coronavirus outbreak so far. (per sector and issue)

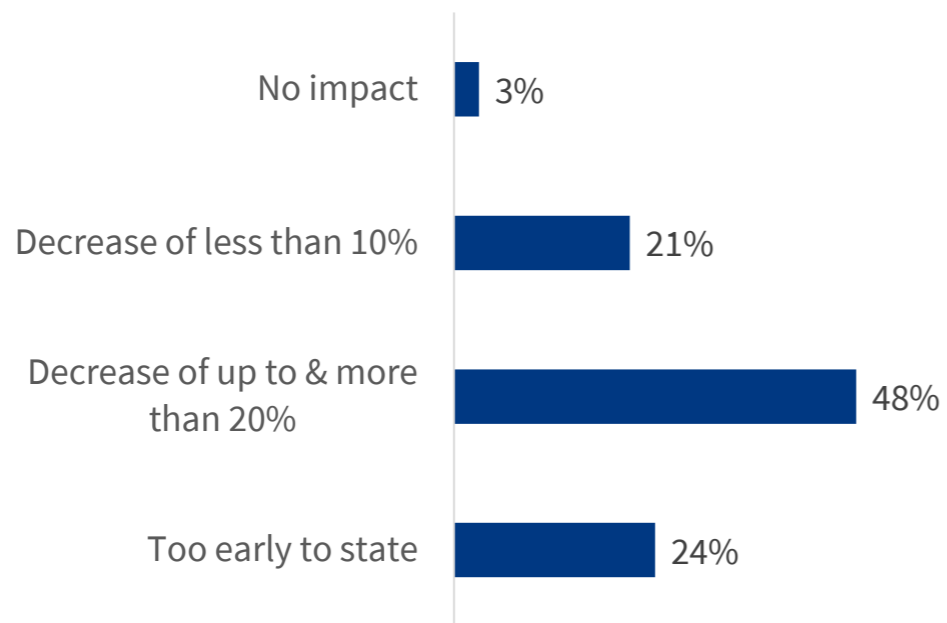


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# ALL RESPONDENTS ARE IMPACTED, AND THE IMPACTS ARE COMPREHENSIVE AND SEVERE: BUSINESS REVENUE AND OUTLOOK

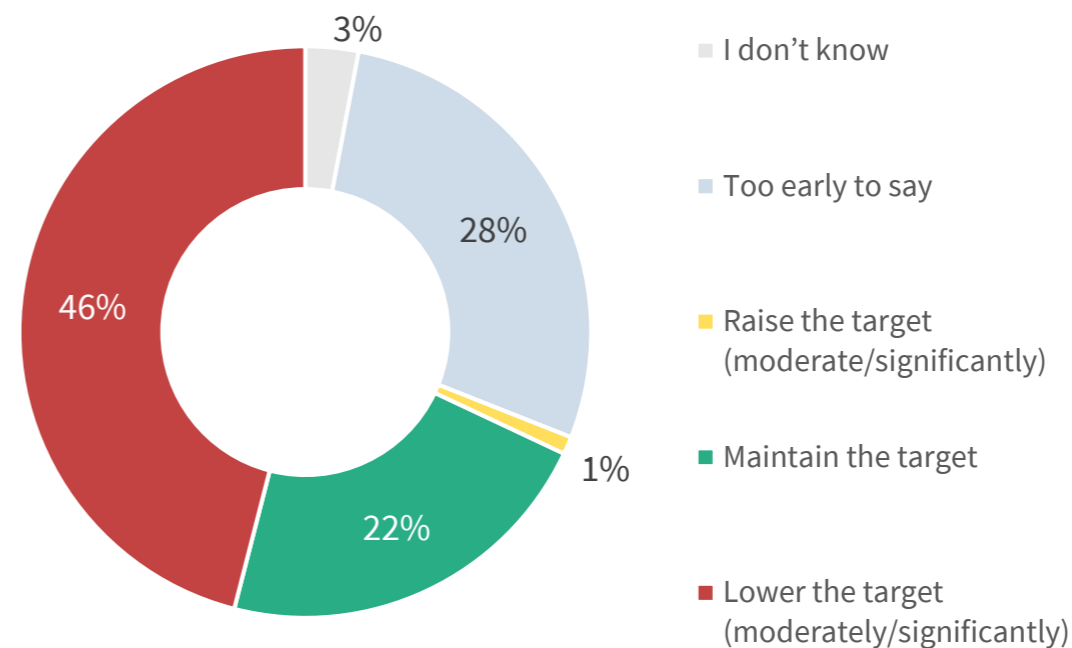
To what extent will the novel coronavirus outbreak and the resulting prevention- and-control measures impact your company's revenue in the first half of 2020? (n=566)

### Expected Impact on Revenue in H1 2020



Do you plan to adjust your company's 2020 business performance target? (n=569)

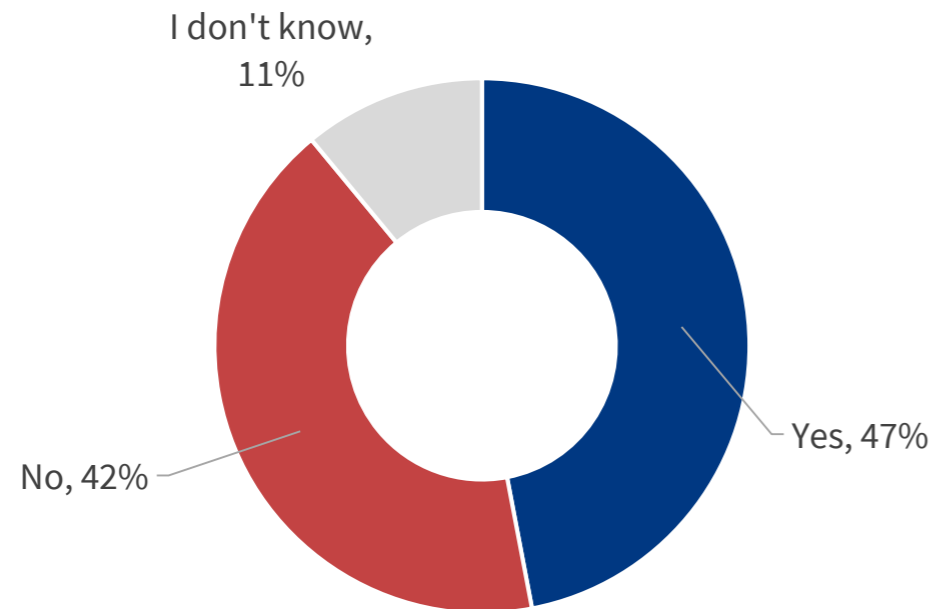
### Business Outlook 2020



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# COMPANIES FACE RESTRICTIVE AND LOCALLY DIFFERENT MEASURES THAT HINDER THE RESUMPTION OF BUSINESS: UNPREDICTABILITY, QUARANTINES, SOME CONDITIONS CAN'T BE MET

Did your company face measures (e.g. additional permits) by local authorities that slow down or hinder a resumption of production?  
(n=567)



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## Regional Examples

1

**(Shanghai)** “Warehouse unable to operate normally due to restriction on cross provincial goods movement”; “Different regulations for employees and transportation in different provinces and cities delays smooth restart. Sometimes it’s still unclear.”

2

**(Beijing)** „14 days home-quarantine for Beijing returnees makes domestic duty travel within China a big burden”; “restrictions in getting employees who had left the city to resume work”

3

**(Guangdong)** „Complex approval process, changing guidelines, limited number of people authorized to resume to work”

4

**(Jiangsu)** „Main problem is the overall supply chain which is not recovered and this may take a few more weeks as many sub-suppliers have not gotten approval from the authorities to resume work, which leads our organization to 1/3 of capacities as of now.”

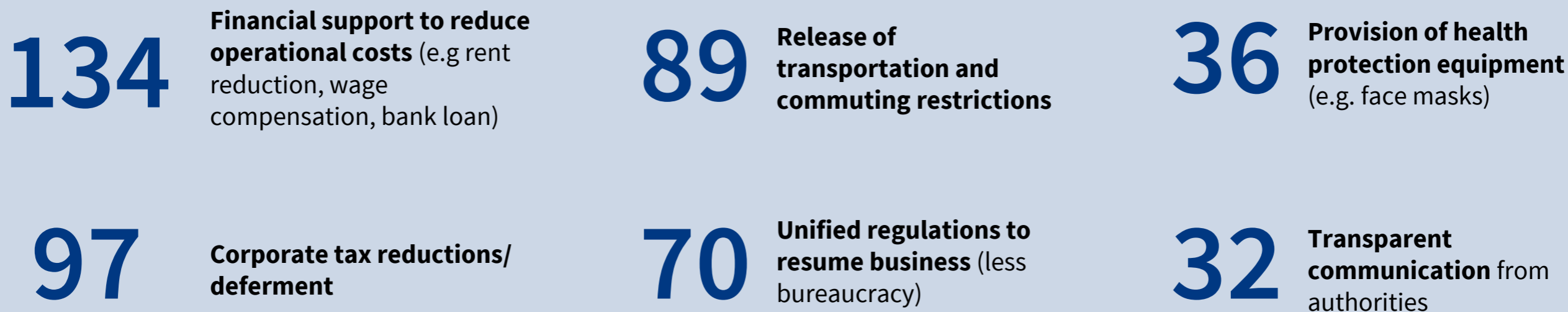
5

**(Jiangsu)** „No clear rules, directives and ad hoc communication, without clear scheduling or decision criteria”

# A RETURN TO STABILITY IS URGENTLY DEMANDED, AND SUPPORT MEASURES SHOULD BE ROLLED OUT IMMEDIATELY

## STABILITY AND SUPPORT NEEDED

Regarding the novel coronavirus outbreak, what kind of support measures would you like to see introduced by the Chinese Government for your specific business? (n=414, absolute number of entries)



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## LONG-TERM SENTIMENT COULD NEVER BE THE SAME AGAIN

”

The US-China trade war was a wake-up call on over-reliance

The COVID-19 outbreak has reinforced the need to diversify supply chains

”

Now more than ever, China must boost it's investment allure

An opportunity to realise stated goals of full opening up and a level playing field



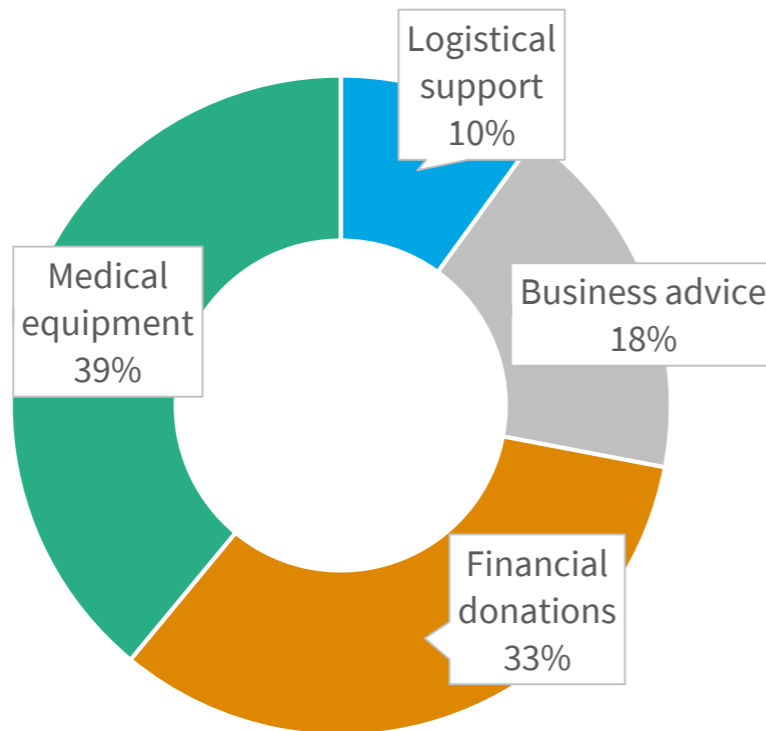
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# EUROPEAN COMPANIES ASSIST IN FIGHTING THE VIRUS

## DONATIONS AND SUPPORT GIVEN

Is your organisation providing any of the following to support the Chinese Government's efforts to contain the novel coronavirus outbreak?

Companies that donated & supported (n=308)



”

We provided special UV lamps for the newly built hospitals in Wuhan.

”

We donated safety wear and comfort items for frontline medical staff.



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